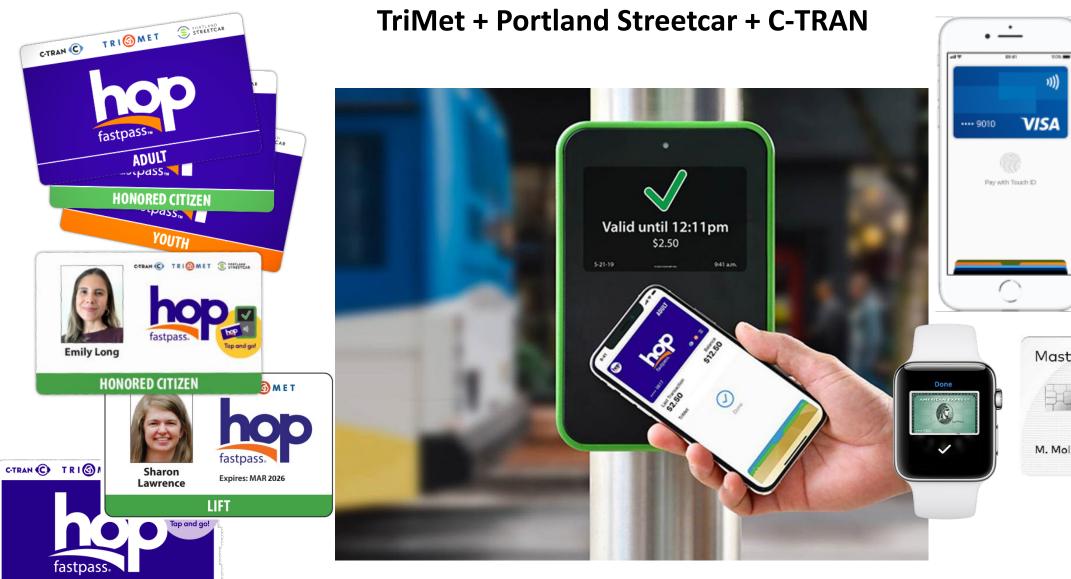


Fare Revenue

Sophia Franklyn

Director Fare Revenue & Admin Services

Hop Fastpass®

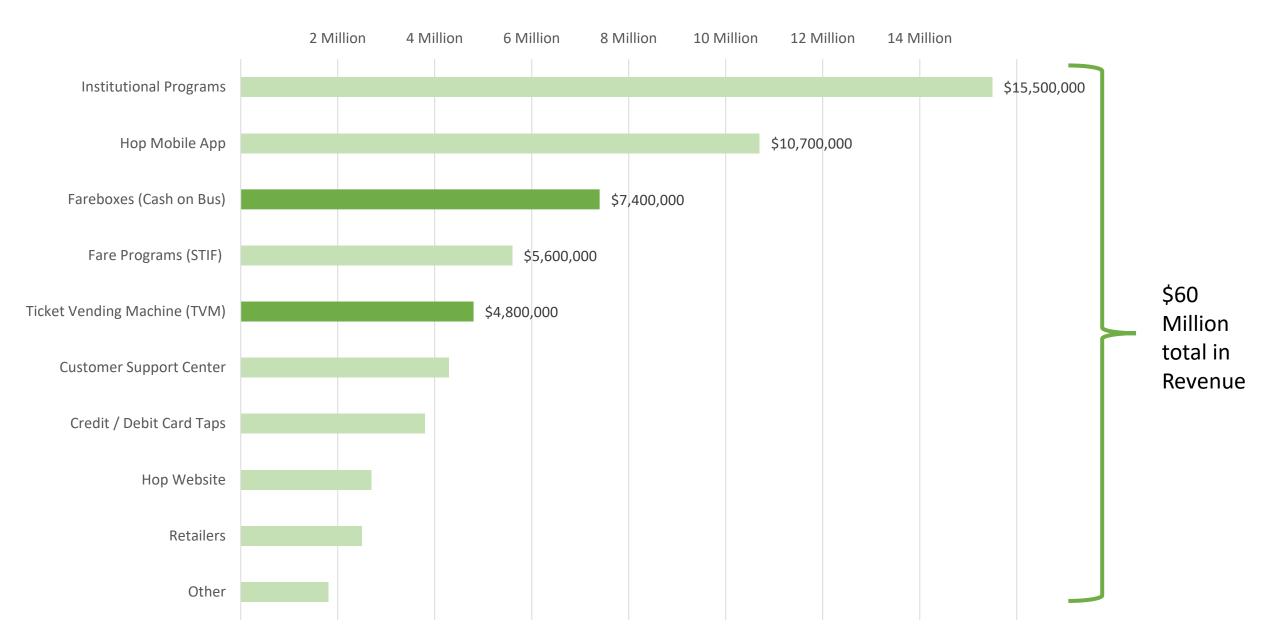


Welcome aboard! Tap this ticket on the green Hop reader every time you board. Your tap is your proof of payment.





Fare Revenue Fiscal Year 2023



Upcoming Work

Fareboxes on Buses

- Sell ~3.6M paper bus tickets per year
- \$7.4 Million in cash collected in FY23

New Fareboxes:

- Improved financial controls for cash collection
- Sustain availability of cash collection on buses, especially as fleet expands.
- Rollout Spring 2025



Ticket Vending Machines (TVMs) on Platforms

- Sell 1.5M paper Hop tickets per year
- \$4.8M collected in FY23

New TVMs:

- Will sell Hop reloadable cards to Youth, Honored Citizen & Adult (no more paper tickets!)
- Riders will be able to add stored value to their existing Hop card
- Sustain availability of TVMs on platforms.
- Rollout Winter 2025

